

THE PROJECT

In August of 1990, the Gay Games and Cultural Festival will take place in Vancouver, B.C. 7000 athletes and 3000 artists will participate in Celebration '90, the largest amateur athletic and arts festival in the world.

LEGACY is a documentary film about the creation of the Gay Games and Cultural Celebration. The central characters in the story are Dr. Tom Waddell, a charismatic San Franciscan who first had the dream of a "Gay Olympics", the athletes, artists and volunteers who participate, and Canada as the hosting country.

Using the Gay Games (1982, 1986, 1990) as a positive visual backdrop, the film will enlighten society about the growing pride and international solidarity of gays and lesbians. In Canada, the gay and lesbian community can openly celebrate an increasingly free lifestyle, participating in sports, and creating cultural and artistic events.

LEGACY will explore the issue of human rights for homosexuals and challenge the outmoded stereotypes of gay people as effeminate sissies and diesel dykes. The film will attack discrimination based on sexual orientation and help combat the growing AIDS-related homophobia. **LEGACY** will attempt to change the misconception of gays and lesbians as sexually-obsessed perverts to ordinary people who contribute to society as a whole.

(Many Canadians are concerned with the human rights of homosexuals. Several provinces have already included sexual orientation as grounds for prohibition of discrimination in their Human Rights Codes.)

This documentary will tell the story of a man with a dream, and the vigour with which the gay and lesbian community fought to realize that vision. Dr. Tom Waddell was a gay activist who made an impact on the lifestyle of gays and lesbians all over the world, working courageously for his ideals even in the face of death.

LEGACY has all the elements of a fascinating feature film -- an "impossible" dream, conflict and action, winning and losing, birth and death. It is a saga of one man's love for his fellow gays and lesbians, his family and friends, his wife and daughter, his work as a physician.

LEGACY is an inspirational film about courage, conviction, and caring in the midst of hatred, homophobia, and a serious health crisis. It is the dramatic account of a community learning to love itself.

STORY OUTLINE

ACT I - TOM WADDELL AND THE OLYMPIC DREAM

Two men jog down a Paris street in the early morning light. Two women swim vigorously in the ocean off an Australian beach. A small group of athletes stretch their hamstrings against the crumbled Berlin Wall. A bearded male runs toward a high bar, plants the pole and vaults into the air. "Legacy - The Story of the Gay Games" is superimposed over the silhouette of the pole vaulter, frozen against the sky.

The film cuts to a brief history of the Olympics, beginning in Greece, then to the story of Dr. Tom Waddell and the events in his life that lead up to his dream of a "Gay Olympic Games".

Tom's early personal history is covered briefly. He grew up in New Jersey, learning gymnastics from his father and dance from his mother. He went to university on an athletic scholarship for gymnastics, then served in the U.S. Army as a paratrooper. He worked as a doctor in Africa and Saudi Arabia. In 1968, Tom competed in the Mexico Olympics in the decathlon, where he came in sixth. He settled in San Francisco and in 1984, became the Director of a Public Health Emergency Clinic, a free clinic for the destitute.

VIDEO SOURCE: ABC Sports (1968 - Mexico Olympics)

These are some of the events that shaped his personality and later his dream ... to stage a non-ageist, non-sexist, non-racist, non-nationalist, non-professional Olympic Games for gays and lesbians.

PHILOSOPHY OF THE GAY OLYMPIC GAMES

The Gay Olympic Games were to be an event that would "educate the general public on the vitality, variety and versatility of the gay and lesbian community, a celebration of freedom offered to Gay and enlightened people from all over the world."

"The most important thing about the Games is the destruction of ism's, like ageism, sexism and racism. The second most important thing is the recreational aspect of the competition. That's a major departure from the traditional Olympic Games and certainly from commercial sport as we know it in the United States, because there the emphasis has always been on winning, which is accomplished by beating someone else. We like to win too, but winning in the Gay Games means self-fulfillment."

Dr. Tom Waddell, founder

ACT II - MANY HURDLES TO CROSS

An East Berlin athlete, loaded with luggage, is greeted by members of Team Berlin at what used to be Checkpoint Charlie. Team Paris members hold a meeting to discuss last minute preparations for their trip to Canada. Team Melbourne members load their gear and themselves onto a bus and head for Sydney.

PROBLEMS WITH THE USOC AND IOC

In the summer of 1982, the International Olympic Committee and the United States Olympic Committee sue the Gay Olympic Games, and a court orders removal of the word "OLYMPIC" from any association with the games.

(The head of the USOC at this time is Tom Waddell's former commanding officer in the army. He had threatened Waddell during the 1968 Olympic Games in Mexico for Tom's support of the black athletes who were demonstrating against racism in the Olympics by raising their fists in the black power salute on the winners podium.)

Thousands of pieces of merchandise, from T-shirts and buttons to posters and hats, have the offending term "Olympic" blacked out. This is a mere few weeks before the games take place August 28 - September 5th in San Francisco.

Despite the injunction, Congressman Philip Burton welcomes the crowd at the opening ceremonies to "the first Gay Olympic Games", and Acting Mayor Doris Ward proclaims the opening of "the Gay Olympic Games."

U.S. BORDER CLOSED TO HOMOSEXUALS

Gay Games organizers fear a mass turn back of participants from other countries at the US borders.

(U.S. law refuses entry to homosexuals, and in 1979, Carl Hill was refused entry into the U.S. at San Francisco airport for wearing a Gay Pride button. He fought this legally for 3 years before being admitted as a visitor.)

In June, 1981, Mary Dunlap, lawyer for the Gay Games, files suit against this law. In July, 1982, a Federal District judge grants an injunction against enforcement of the law. The U.S. government appeals this decision.

Other problems facing organizers include funding, finding facilities, fundamentalist homophobia, and the previously unexplored possibility of gay men and lesbians working together. The two communities have little in common, and operate separately. The women have to be convinced that this is not just another men's event.

ACT III - MORE STUMBLING BLOCKS

Team Paris hosts a party for their athletes and supporters. Team Melbourne and Team Sydney meet at the airport, and together with athletes from Brisbane, board their chartered plane to fly to Vancouver. An athlete from East Berlin studies his passport.

MORE IOC AND USOC HASSLES: 1985

The International Olympic Committee and the U.S. Olympic Committee sue the Gay Games for \$96,600 to recover their lawyers' fees. As the organization has no assets, they put a lien on Dr. Tom Waddell's house. Mary Dunlap continues the fight.

VIDEO SOURCE: NBC Nightly News with Tom Brokaw

Tom Waddell: "We're no threat. We never have been a threat to the United States Olympic Committee. The thing that bothers them is the conjunction of the two words ... Gay and Olympics. Not only did they go after us solely ... but they sought to punish us by going after attorney's fees."

Mary Dunlap: "We're talking about an organization that recovered 75 million dollars from the '84 games in Los Angeles ... PROFIT, that it will spend, one hopes, on amateur athletics, but indeed they spent a good portion of it suing us."

1984: Tom Waddell is diagnosed with ARC, Aids Related Complex.

He is in and out of hospital almost every month. Tom starts taking the experimental drug AZT every four hours. He starts writing a diary and making audio tapes for his daughter.

Sara Lewinstein tests negative for AIDS. This means baby Jessica is also negative. Tom and Sara get legally married.

Meanwhile, AIDS paranoia is growing in San Francisco, rumoured as a dumping ground for AIDS patients from all over the United States.

2 weeks before the opening of Gay Games II, Dr. Tom Waddell comes down with pneumocystis pneumonia. He is hospitalized.

GAY GAMES II: "TRIUMPH IN '86"

20,000 spectators watch 3,482 athletes from 17 countries participate in 17 sports. Diane Feinstein, Mayor of San Francisco, attends the opening ceremonies, and issues a proclamation.

"One of the things that has been a privilege for me to see in San Francisco is the spirit and the talent that rests within the gay community, both men and women. Please feel welcomed to our city and I hope that these Games are the best ever!"

Diane Feinstein

The Gay Games officially become the largest international amateur sports event in North America in 1986.



[INTERVIEW IN SAN FRANCISCO - with Armistead Maupin, author ...

"When we speak of gay pride, our pride is not really in being gay, but in telling the truth about it -- telling it loudly and telling it often, because so many have lied about it for so very long. For 2000 years we've remained invisible because of the hypocrites among us. Our triumphs and tragedies have been systematically erased from history by closeted people in the highest echelons --so much so that we are now forced to stage extravaganzas like this in order to justify our existence even to ourselves."]

Just out of hospital, Tom Waddell officiates at the opening ceremonies. Rita Mae Brown MC's again, entertainment is provided by Jennifer Holliday (Dream Girls) and singer Sharon McKnight. A small cultural component of 22 events is added to the celebration.

The Gay Games and the San Francisco AIDS Foundation turn Gay Games II into an opportunity to educate visitors from all over the world about AIDS and safe sex. Information packets are given out to every participant, containing information and free condoms. This will be repeated at the 1990 Gay Games in Vancouver.

Dr. Tom Waddell competes in the javelin, and wins a Gold Medal. He gets tuberculosis.

ACT IV - THE DREAM LIVES ON

International Federation representative Pascal Rossignol recounts the organization of Team Paris and the participation of athletes from the South of France. Team Berlin makes a bid to hold the next Gay Games in Germany. The excitement of Team Australia is captured on the plane during their 17 hour flight to Vancouver.

October 1987: Celebration '90 holds a press conference to announce Gay Games III and Cultural Festival to the community. Mayor Gordon Campbell welcomes the group, including representatives from the US and other countries, who are attending the first of three major planning conferences held in Vancouver.

Budget for Gay Games III and Cultural Festival is set at \$1,250,000. Commercial revenue to the city is estimated to be in excess of \$15,000,000. A quarterly newsletter goes into print to keep international athletic teams abreast of Celebration '90 news.

March 1988: The University of British Columbia, fearing negative public response, denies Celebration '90's request to use their athletic and dormitory facilities for the Gay Games. Other venues are sought.

Support is received from Mayor Gordon Campbell, Alderpersons Libby Davies, Carole Taylor and Gordon Price, and ex-Federal Trade Minister Pat Carney. NDP Provincial Leader Mike Harcourt, Members of Parliament Svend Robinson and Margaret Mitchell, former Prime Minister Rt. Hon. John Turner, the Rev. Dr. Robert Smith, past moderator of the United Church, and author Jane Rule agree to sit on the Honorary Board. **Donald Saxton, Captain of the Canadian National Volleyball Team and Bruce Kidd, Director of the Canadian Olympic Academy, also join the Honorary Board.**

"For as long as I can remember, lesbians and gays have counted among the most successful Canadian athletes, and they have contributed in important ways to sport, physical education and recreation. Because of the tremendous homophobia of many in the sports community and the 'compulsory heterosexuality', they have had to keep quiet about -- often even deny -- their sexual orientation."

Bruce Kidd, Director
Canadian Olympic Academy

June 1988: The Cultural Committee forms and creates sub-committees for visual arts, performing arts, live theatre and film festival. Fundraising begins.

STATEMENTS OF SUPPORT

"I have long been aware of the contribution of the gay and lesbian population to our city's growth and vitality in all sectors.

As a former athletic competitor, and as one who regularly practices sport, I subscribe to the social principles on which this international sporting event has been built: the spirit of openness and honesty, the democratization of athletic endeavour in amateur sports, and the concept of inclusion as opposed to elitism and exclusivity. I share the view that winning means doing one's personal best.

I wish to endorse the organizers of Celebration '90 in their efforts to enhance our city's well deserved reputation for cosmopolitan hospitality."

Honorary Director
Rt. Hon. John N. Turner

"Gay Games III and Cultural Festival will help to break down some barriers between the gay and lesbian community and others in our country. They will promote international understanding and friendship.

Congratulations to the organizers for having the energy and vision to bring the Games to Vancouver."

Honorary Director
Svend J. Robinson, MP

"The 1990 Gay Games are a significant addition to Vancouver's calendar of events. This is the first time the Gay Games will occur outside the United States and are a testament to the strength of the Vancouver gay and lesbian community. I am pleased to participate as a honorary director."

Honorary Director
Darlene Marzari, MLA

"The Games are good news for the gay and lesbian communities throughout Canada and for Canadian sport in general."

Honorary Director
Bruce Kidd
Canadian Olympic Academy

STATEMENTS OF SUPPORT (Cont.)

"I wish to commend the organizers of Celebration '90 for taking the initiative to host Gay Games III in Vancouver in 1990. The positive philosophy of the Games and Cultural Festival has been so aptly summarized in Dr. Waddell's statement, "To do one's personal best is the ultimate goal of all human achievement".

Celebration '90 will do much to promote healthy international athletic competition, while at the same time contribute to community understanding."

Hon. Pat Carney, former
MP and Federal Minister
for International Trade

"I would like to extend my encouragement and good wishes for a successful games and hope that developments continue to be as positive as they appear to have been to date."

Lyle Makosky, Assistant
Deputy Minister, Fitness
and Amateur Sport

"My sincere best wishes to you and all participants for a successful and memorable event."

Otto Jelinek, MP
Minister of State
Fitness and Amateur Sport

"I am pleased to extend my support to Celebration '90.

British Columbians can only benefit from the positive feelings generated when people of good will gather. I'm sure competitors, spectators and organizers alike will receive a cordial Vancouver welcome."

Honorary Director
Michael Harcourt, MLA
Leader of the Opposition

MARKETING PLAN

The film will be an hour-long documentary highlighting the people, conflicts, issues and philosophies surrounding the creation of the Gay Games -- culminating in Celebration '90, Gay Games III and Cultural Festival.

LEGACY spotlights the contribution of Dr. Tom Waddell, the man who first had the idea of staging a Gay "Olympics", and accentuates the continuing struggle for human rights and personal freedom of the gay and lesbian community, a minority group estimated to include 10% of the population world wide.

The budget of the film and the participation of the National Film Board dictate a larger audience than just the gay and lesbian community itself. The film will capture the philosophy and explore the human rights issues behind the creation of the Gay Games, intellectually challenge pre-conceived ideas about homosexuality, while entertaining and emotionally touching a general audience.

To accomplish these goals, LEGACY will be a film about people. Dr. Tom Waddell was a gay activist, a dreamer, and a loving individual who substantially altered the lives of gay men and lesbians worldwide. The supporting cast of thousands that made Gay Games I and II come alive, and are creating Celebration '90, will contribute personally and significantly to the story.

TARGET AUDIENCE

1) Celebration 90 Participants

Although the Celebration '90 events are not the most important elements of the film, the philosophy behind the Gay Games and the film are identical. Coverage of the ceremonies, the sporting events from Gay Games I, II and III, the cultural contributions of Celebration '90, and the story of Dr. Tom Waddell (known affectionately as "Papa Games") will create a meaningful memoir for Celebration 90 participants -- athletes, performers, organizers, volunteers and spectators.

2) The Gay/Lesbian Community

The international gay and lesbian community is estimated at 10% of the overall population and covers an extremely broad demographic base. This obvious purchaser of the product can be easily and successfully reached through the many gay/lesbian newspapers and magazines in North America, Europe and Australasia.

MARKETING PLAN (cont.)

The usual criteria for market evaluation -- age, economic level, ethnic origin, religion, and so forth, is not a factor here, as the socio-economic background of the members of the gay/lesbian community encompasses all levels and potential combinations.

3) The General Public

Several dramatic productions with underlying gay/lesbian themes have become successful in the market place recently. Two recent films, "I've Heard the Mermaids Singing," and "My Beautiful Launderette", have done very well in spite of their low budgets and gay/lesbian characters.

Documentary isn't usually comparable to drama, but this story has all the same elements of good drama -- dreams, conflict, love, winning, losing, courage, compassion, birth and death. If the film gets these elements across in an engrossing and entertaining manner, it will attract and be accepted by a general audience.

Increasing awareness and concern about AIDS has created a growing market for stories about people suffering from this disease. **LEGACY** will also deal with AIDS.

TV movies feature AIDS ("The Ryan White Story", American Playhouse's "Andre's Mother") and coming out of the closet themes ("An Early Frost", "That Certain Summer", episodes of CBC's "Street Legal" and "For The Record"). Successful feature films with homosexual themes include "Victor/Victoria", "Personal Best", "Making Love", "The Glitter Palace", and "La Cage Aux Folles".

Documentaries on homosexuals and gay/lesbian issues are becoming more and more commonplace on North American television. Examples include "The Times of Harvey Milk" (PBS), "Not All Parents Are Straight" (PBS), "Sharing the Secret" (CBC), "Word is Out" (feature run), and "Common Threads" (HBO).

The issues surrounding the gay/lesbian lifestyle are discussed regularly on daytime talk shows -- Oprah Winfrey, Sally Jessy Raphael and Geraldo. AIDS patients talk openly about discrimination. A lesbian ex-nun debates Jerry Falwell on Donahue. Transvestites, transsexuals and sex changes appear in drag on network television. The general television audience finds this entertaining -- people are fascinated by a subject that is not yet overexposed. **Homosexuality and AIDS are hot topics.**

MARKETING PLAN (cont.)

The following plan of action is intended to achieve the goal of reaching the broadest possible portion of that market.

TARGET MARKETS

Institutions of Higher Learning

Universities, (psychology, sociology departments) and Departments that teach Gay Studies courses (U.S.). Community colleges, and Senior High Schools (where allowed). A Canadian educational distributor is already on board.

Sports organizations, especially those newly forming, could benefit from learning about the Gay Games' philosophical and completely non-discriminatory approach to sports -- participation and having fun are the goals, not winning. Human beings of any age, ability, sex, colour, creed, handicap or sexual orientation are encouraged to participate in the Gay Games.

Groups interested in promoting social harmony, including religious denominations presently struggling with the issue of homosexuality within their churches and among their clergy, will find the film a useful tool.

Educational Television

The target broadcast market includes educational, public television and specialty channels. TV Ontario has expressed interest in running LEGACY. Broadcast licenses will be sought from ACCESS Alberta, Vision TV, The Knowledge Network and other provincial educational broadcasters in Canada.

Independent stations in Great Britain, PBS in the U.S., and other alternative programming stations are being solicited to get the program aired as a "special" or within anthology series.

Pay Television

Canadian pay services, First Choice (Eastern) and Super Channel (Western), will be approached to assess their interest. Home Box Office (U.S.) who were involved in the financing of "Common Threads", a \$1,000,000 documentary on the AIDS Quilt Project, seem a likely purchaser. Arts & Entertainment, Discovery, CNN, and Bravo should find LEGACY appropriate for their viewers.

MARKETING PLAN (cont.)

Home Videocassettes

The home video market could offer a lot in terms of revenue, both from sales and rental. White Knight, Embassy Home Video and others are being contacted. Self-distribution is also possible.

(Subscription videotape copies could be pre-sold to participants and spectators at the "Celebration '90" event venues, and by Direct Mail through various Gay and Lesbian publications internationally.)

Theatrical Exhibition

Theatrical release is viable in specialized markets -- major centres with a large Gay and Lesbian population. Minor theatrical release will greatly increase exposure of the film and guarantee reviews by the press. Exposure of the film at major film festivals will increase sales.

Foreign Sales

The foreign market can be successfully reached through a distributor, or by pre-selling directly to a broadcaster such as Britain's Channel 4. Once produced, the possibilities of foreign sales would be greatly increased by a successful festival run.

Conclusion

Major distributors in North America with a background in specialty films, as well as broadcasters internationally, are being solicited for interest during the development of LEGACY. A complete proposal including filmographies is being sent to interested parties. Meetings will be set up with all potential investors.

The film can be re-edited for commercial television if interest is indicated by pre-sales or the acquisition of a commercial broadcast license.

ESTIMATED SCHEDULE

4 person CREW:

Cinematographer
Sound Recordist
Director assist. sound/light
Assistant Director assist. camera/light

shooting:

(actual days)

8 days

Europe
(Berlin, Paris, The Hague)

5 days

Australia/New Zealand
(Melbourne, Sydney, Auckland)

3 days

San Francisco

6 days

Vancouver / pre-event
Preparations, fundraising, Board, delegates, etc.

8 days

Celebration '90 - Gay Games & Cultural Festival
Opening & Closing Ceremonies, sports, some of
cultural events

30 DAYS

TOTAL SHOOTING

2 weeks

TRAVEL TIME

BETACAM BUDGET

1.00	ABOVE THE LINE	\$75,000.00
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2.00	PRODUCTION STAFF	2,500.00
3.00	VIDEOGRAPHY - FOREIGN	13,615.00
4.00	VIDEOGRAPHY - AMERICAN	6,352.50
5.00	VIDEOGRAPHY - VANCOUVER	27,930.00
6.00	PHOTOGRAPHY	1,150.00
7.00	PRODUCTION MISCELLANEOUS	550.00
8.00	VIDEOTAPE & STOCK FOOTAGE	24,801.00
9.00	OFF-LINE EDITING	24,080.00
10.00	POST PRODUCTION - SOUND	4,200.00
11.00	MUSIC	10,000.00
12.00	GRAPHICS & TITLES	3,300.00
13.00	ON-LINE EDITING	6,855.00
14.00	SOUND MIX	1,750.00
15.00	GENERAL	20,000.00
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	BELOW THE LINE SUBTOTAL:	\$147,083.50
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16.00	CONTINGENCY & TAXES	14,917.00
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	<u>GRAND TOTAL:</u>	<u>\$237,000.00</u>

PROPOSED FINANCING PLAN

LEGACY will incorporate existing video clips from television programs we have researched -- "20/20", NBC Nightly News with Tom Brokaw, Japanese Television, Channel 5 Eyewitness News (Washington, D.C.), ABC Sports, and the Male Entertainment Network. Additional archival footage will be researched as well.

This documentary, as it is presently conceptualized in the story outline, will cost \$366,000 to produce in 16mm. film. This does not include \$13,000 in development costs for research, travel, script development and packaging.

THE NATIONAL FILM BOARD

The producers have been working unofficially with the NFB since January, 1989.

A preliminary proposal and budget were submitted to the National Film Board, Studio D, in Montreal. Rina Fraticelli, the Executive Producer of Studio D, deemed the project worthy of support. A NFB producer in Montreal will assist with the film. We will receive approximately \$51,000 worth of assistance from the National Film Board in goods and services.

Barbara Janes, the Executive Director of the NFB, Pacific Region, agrees LEGACY has excellent potential as a movie. The story has human interest, action, struggle against great odds, controversy, the rewards of dedication and co-operation -- many excellent dramatic moments. Putting these elements across in an engrossing and entertaining manner will create a film with general audience appeal.

EDUCATIONAL BROADCASTERS & DISTRIBUTORS

The producers will apply to British Columbia's Knowledge Network Development Fund for production funding of \$25,000. TV Ontario is presently considering their financial participation. ACCESS Alberta has informed us that LEGACY is suitable to their mandate, and they will consider acquisition upon completion.

Canadian and American distributors that specialize in non-theatrical, non-broadcast and educational markets are being solicited for interest and financial support through revenue guarantees.

PUBLIC TELEVISION

Bill Nemtin of WTVS Syndications in Toronto (access to PBS nationally) found LEGACY "intriguing". Rick Johnson, Head of Production at KCTS-Seattle, expressed a good deal of support. PBS stations in the San Francisco area are being approached. WTVS indicated interest in purchasing the film at rough cut for \$40,000.

SUPPLIES AND SERVICES CANADA

Supplies and Services Canada provides up to \$50,000 in assistance for the production of films and videotapes designed primarily for the non-theatrical distribution market. This funding is designed to help initiate, complete and distribute original productions that have a demonstrable market and viable distribution potential.

As gays and lesbians comprises 10% of the population, there is a demonstrable and affluent market for productions dealing with gay stories and issues. "The Times of Harvey Milk" is a good example of a similar documentary production about a gay activist, that appealed to members of this special-interest category and was also successful with a public television audience.

B.C. FILM

B.C. Film is familiar with the project, and can provide \$10,000 once LEGACY is at the production stage.

PAY TELEVISION

Home Box Office, Arts & Entertainment, CNN, Bravo and The Discovery Channel (US) have been approached for pre-sales. HBO provided funding for the 90-minute documentary "Common Threads - Stories from the Quilt", a \$1,000,000 film on the AIDS Quilt Project. "Common Threads" was produced by Rob Epstein, producer the documentary on Harvey Milk, and won an Oscar for best documentary feature at the 1990 Academy Awards.

INTERNATIONAL PRE-SALES

The producers are seeking a pre-sales agreement with Britain's Channel 4 Television, which if successful will provide one-quarter of the budget, approximately \$95,000.

HOME VIDEO DISTRIBUTION

A pre-sales agreement with a Canadian video distributor is being sought to provide approximately \$20,000 of the total budget. Alternately, subscription videotape copies of LEGACY can be pre-sold at Celebration '90 venues, and through various international Gay and Lesbian publications.

BREAKDOWN: SOURCES OF FUNDING

National Film Board	\$ 51,000
Supplies and Services Canada	\$ 40,000
PBS - WTVS-Detroit	\$ 40,000
CDN Educational Broadcasters	\$ 10,000
Great Britain pre-sale	\$ 95,000
B.C. Film	\$ 10,000
Home Video pre-sale	\$ 20,000
U.S. pre-sale	\$100,000
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TOTAL	\$366,000

ALTERNATE SOURCES OF FINANCE

BROADCAST LICENCE

A Broadcast Licence of 15% or approximately \$55,000, will be sought from the major Canadian networks. Broadcast licenses totalling 10% - 15% of the total budget will spur Telefilm funding.

TELEFILM CANADA

Telefilm can fund television documentaries with budgets under \$500,000. Telefilm will be approached for funding in the event a broadcast licence is obtained, and if other funding sources do not completely finance the project.

Support will also be solicited from Youth and Amateur Sport; Secretary of State, The Canadian Human Rights Commission, and P-FAME (Pacific Foundation for the Advancement of Minority Equality).

PERSONNEL

MARY ANNE McEWEN - Producer, Writer, Director

Mary Anne has over 20 years experience in film, video, and multi-media. She was a founding producer of "Gayblevision", a half-hour variety cable program that ran from 1980-1986 in Vancouver, and was cablecast in San Francisco on Channel 25. She wrote, produced, directed, and edited "God, Gays and the Gospel", an hour-long television documentary about Christianity and homosexuality, sponsored by The Universal Fellowship of Metropolitan Community Churches, headquartered in Los Angeles.

Mary Anne has been involved in the Gay Games since shooting video at the opening ceremonies of Gay Games I in San Francisco in 1982. Forward Focus' footage from the opening ceremonies of Gay Games I was used by Dr. Tom Waddell in promoting the Gay Games internationally, as well as in a short promotional video prepared for Celebration 90.

CHERENE SHEA - Producer, Assistant Director

Cherene started her film career in 1985. She attended a two year technical film course at SAIT where the graduating class produced three award-winning short films. She worked professionally as a set dresser for a year and a half before attending an advanced course for aspiring producers at SAIT.

Cherene participated in intensive workshops with industry experts such as Stephen Foster, Richard Davis, Thomas Howe, Alexandra Raffe, Wendy Wacko and Barbara Sweete. The producers course covered the entire spectrum of producing, from project development, financing and distribution to the technical and aesthetic aspects of film. She attended an eight-day series of workshops in Toronto with Atlantis, Nelvana, Alliance, Paramount, Global and several other major players in the Canadian film industry.

NESYA BLUE - Director of Photography

Nesya Shapiro Blue has worked as a cinematographer with the National Film Board since 1970, including on the 1976 Montreal Olympic Games film. She wrote, directed and was Director of Photography on the TV feature film "Uncertain Futures", and the half-hour dramatic film "Passages". Nesya has a long list of credits as cinematographer and DOP, including feature dramas, short dramas, music videos, and award-winning feature documentaries ("P4W: Prison for Women", "Why Men Rape", "Some American Feminists"). Nesya has worked with Forward Focus Productions on several film and video projects.

PERSONNEL (cont.)

HAIDA PAUL - Editor

Haida Paul has over 20 years experience as an editor and director in film and television. She has worked with the CBC, NFB and was one of the founders of Petra Film Production Associates in 1975. Her credits include a wide variety of projects from documentary and animated shorts to dramas, feature films and the 70mm. film "Discovery" for the B.C. Pavilion at Expo '86. She is the recipient of many awards, including a Genie from the Academy of Canadian Cinema for her editing of the feature film "My American Cousin". Her most recent credits include editing the NFB Family Life Series, and the feature film "Terminal City Ricochet".

AERLYN WEISSMAN - Location Sound

Aerlyn has been recording sound for 17 years on location in Alaska, Mexico, Ethiopia, Sudan, Israel, Tibet, Cuba, China, Great Britain, Italy, Syria, Lebanon, Rumania, Egypt, Canada and the United States. Her credits include "A Winter Tan" (dramatic feature), "Starfever" (TV movie), "Pumping Iron II" and "Stripper: The Movie" (feature documentaries), "Connections II" (3-hr. special on Canada's Mafia), and "The True Story of Dracula" (historical drama). Aerlyn is experienced in stereo, multitrack, digital, analogue, surveillance and underwater recording. Her awards include two Gemini's for Rhombus Media's "Whalesong" and "Magnificat", First Prize at the New York Film Festival, and a Silver Medal at Filmex.

THE PRODUCTION COMPANY:

FORWARD FOCUS PRODUCTIONS LTD.

Forward Focus Productions Ltd. was incorporated in 1977. The company has produced numerous film and video productions for corporate, government, non-profit organizations and industrial clients, including two hour-long television programs for British Columbia's Knowledge Network, and the hour-long TV special, "God, Gays and the Gospel", shot in Dallas, Houston, San Francisco, Sacramento and Los Angeles.

CANADIAN CONTENT

LEGACY is international in scope. The crew will be all Canadian. Archival footage of Dr. Waddell will form an integral part of the story, and approximately one-third of the finished film will be shot on location in Vancouver before and during Celebration '90. Athletes and cultural participants preparing for the games will be shot on international locations, including Sydney and Melbourne in Australia; Auckland, New Zealand; Paris, France; Berlin, Germany; The Hague, Netherlands; and San Francisco in the United States.